

Amendments to the Claims

Please amend the claims as shown in the below complete listing of all of the claims with status identifier for every claim that is set forth below;

1. (Original) A Method for implementing a reward program in which customers are selectively awarded generic miles, the method comprising:

establishing an account associated with a customer; and

crediting the account with one or more generic miles in exchange for an activity performed by the customer, the generic miles being redeemable for credit to the customer towards services from one or more of a plurality of airlines.

2. – 84. (Canceled)